

Subscribing to *The Chess School* is easy - and cost effective!

Subscribe to everything for your entire club for a full year -

for as little as \$0.78 per member per month!

We've made it easy to choose what works best for your group!

Three simple choices:

1. **The Starter Package** ... for clubs with tight budgets

Select the Starter Package to get Chess Club Manager plus access to *First Lessons in Chess* for everyone in your club - with no limit to club size

2. **The Club Package** ... for comprehensive teaching

Select the Club Package to get Chess Club Manager plus the first three Chess Workouts for everyone in the club size selected. Add one or both Expansion Modules to offer even more learning power

If your club subscription does not provide enough Chess Workouts, members can get personal subscriptions at special discount rates.

3. **The System Subscription** ... for chess throughout an organization

Remarkably affordable group subscriptions for school districts or chess businesses. Includes *Chess System Manager* - the perfect tool to manage chess across multiple sites - at no extra cost. Contact us directly.

Perfect for novice clubs. Focus on the basics of rules, tactics, openings and endgame ideas.

A comprehensive full year course that can transform novices into true chess thinkers!

Turn chess thinkers into skilled players who know opening principles and endgame science.

Elevate skills to ever higher levels with advanced tactical and checkmate thinking.

| Includes: | Starter Package | Club Package Best Value | Advanced Module | Expert Module |
|--------------------------------------|-----------------|----------------------------|-----------------|---------------|
| Chess Club Manager [®] | ✓ | ✓ | | |
| First Lessons in Chess [®] | ✓ | ✓ | | |
| Tactical Thinking [®] | | ✓ | | |
| Checkmate Thinking [®] | | ✓ | | |
| Endgame Thinking [®] | | | ✓ | |
| Opening Thinking [®] | | | ✓ | |
| More Tactical Thinking [®] | | | | ✓ |
| More Checkmate Thinking [®] | | | | ✓ |

Think Like A King[®] Annual Subscription Fees

* Discounted six month subscriptions available after Jan. 1 - see online order form

- **Starter Package**
Perfect for tight budgets!
- Manage your club
- Novice level training for all!

- **Club Package** gives you CCM plus the first three Chess Workout volumes, for as many members as you select.
- Remember, members can always get individual subscriptions to more Chess Workouts whenever they need*.

- Add **Expansion Modules** to the Club Package to expand learning library.
- Modules must be for the same club size as Club Package.
- Discounts available only when Modules included in initial order.

| STARTER PACKAGE | CLUB PACKAGE | | EXPANSION MODULES | | Cost per member per month |
|---|---------------|-------|------------------------|------------------------|---------------------------|
| | Member Limit: | Cost | Advanced Module | Expert Module | |
| \$200 Includes CCM (with no limit to club size) plus First Lessons in Chess for everyone in club! (Upgrades to Club Package, then Expansion Modules, available) | up to 5 | \$100 | \$60 \$50 | \$60 \$50 | \$3.33 |
| | up to 10 | \$150 | \$90 \$75 | \$90 \$75 | \$2.50 |
| | up to 20 | \$200 | \$120 \$100 | \$120 \$100 | \$1.66 |
| | up to 35 | \$250 | \$150 \$125 | \$150 \$125 | \$1.19 |
| | up to 50 | \$300 | \$180 \$150 | \$180 \$150 | \$1.00 |
| | up to 75 | \$400 | \$240 \$200 | \$240 \$200 | \$0.89 |
| | up to 100 | \$500 | \$300 \$250 | \$300 \$250 | \$0.83 |
| | up to 125 | \$600 | \$360 \$300 | \$360 \$300 | \$0.80 |
| | up to 150 | \$700 | \$420 \$350 | \$420 \$350 | \$0.78 |

* Cost for CCM plus all seven CW volumes for one year

- Chess Club Manager[®] always includes access to the Chess Workouts for the Head Coach
- *Club member discount rates for Chess Workout[®] subscriptions: from \$9.99 to \$39.99/year if students order individually
- The Club Package and Expansion Modules add full access to bundled Chess Workouts[®] for club members and Assistant Coaches

Prices shown here apply to schools and chess clubs. Chess businesses - please contact us directly.